



How to introduce... (Business Tree Member since December 2014)

Company: www.zalda.co.uk

Expertise and Services: Zalda was incorporated in April 2005 with a vision to provide a vehicle brokering service. Since then, our business model has evolved into a fully outsourced fleet management service. We have established some very successful partnerships that are saving our clients' money and time, providing 'peace of mind' in that they are running a compliant vehicle policy.

What to look for: Business owners with 5 vehicles upwards would be a good introduction to us as the day to day management & paperwork processes would be taking a lot of their time during the working week.

Business owners / Finance Directors that would like access to detailed cost management reports, as next to payroll expenses, vehicles can be the next biggest expense so why wouldn't a business want to invest some time into ensuring the business is not wasting money.

Why: In this modern day of the ambulance chasing mentality, company owners could find themselves very exposed to corporate governance and in the worst case scenario of a fatality within a driving at work incident would be exposed to a possible corporate manslaughter charge, but certainly in lesser incidents expose the business to some large fines if found guilty of not having the right compliance within the business. Our solution to this problem is very simple if we can introduce our management systems before anything goes wrong.

Heard the saying - 'you can't measure what you're not managing'

Recent quote from a customer "I can't afford not to use your services"

Vehicle administration can be very time consuming, we can save time, and thus save money and more importantly allow the business owners to concentrate on growing and managing their own business.

Offers: Free fleet appraisal & fleet report

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